



Moreton Maritime Alliance

Overview



“creating a world leading maritime
precinct in Moreton Bay”



Marine industries employ almost 400,000 people in Australia

Marine Industries contribute approximately \$74B to the Australian Economy

The "Blue Economy" is growing faster than the Australian economy and has increased in value by 126% since 2001.

About the Alliance

The Moreton Maritime Alliance is an industry association representing Moreton Bay's maritime businesses. Incorporated in 2018, our vision is to create a world-leading maritime precinct in Moreton Bay by driving sustainable economic growth and employment in the maritime industry, engaging more people with the ocean, and ensuring a positive and healthy future for the bay and its communities.

The Maritime Industry generates significant economic benefits and represents a huge opportunity for further regional growth.

● Moreton Bay



"With a stunning wide expanse of sheltered blue waters, Moreton Bay is South East Queensland's aquatic playground and a globally significant marine sanctuary."

Moreton Bay Region is one of the fastest growing areas in the country, with amazing lifestyle opportunities afforded by bayside living, proximity to major national and international air and sea ports, and ready access to major highway infrastructure.

170kms of
coastline
bordering
Moreton Bay
Region

The Alliance is committed to eight important objectives that are designed to positively impact Moreton Bay:

1. Promote sustainable maritime industry growth and employment
2. Facilitate well considered and positive maritime & related infrastructure investment
3. Promote the region and the industry locally and internationally
4. Connect entrepreneurs, businesses, investors, researchers, educators, innovators, government agencies and other key players in the maritime industry
5. Engage the local community with maritime activities in Moreton Bay
6. Disseminate new knowledge of the Moreton Bay ecosystems and the maritime industries it supports
7. Advocate for and collaborate on policy change on behalf of alliance members.
8. Attract local and international visitors to the region

Moreton Bay is one of the largest protected waterways in the world and is recognised as a globally significant and unique aquatic environment that supports a rich variety of aquatic habitats and species, from seagrass meadows, coral beds, fish and crustaceans, to turtles and dugongs.



Key Projects

Moreton Maritime Alliance

1. Commission a 'Maritime Master Plan' for the region
2. Run an international ideas competition for new infrastructure
3. Establish maritime education & research programs in the region
4. Establish a Bluetech startup ecosystem and technology hubs
5. Host networking, information, community and sporting events
6. Deliver an 'Industry Ecosystem and Economic Impact' study
7. Publish an 'Investment Prospectus'
8. Implement a digital networking platform for members



The Maritime Master Plan

The proposed Maritime Master Plan for Moreton Bay will provide a framework for planning and decision making well into the future, and is intended to act as a strategic guide for the Queensland State Government, local government, businesses, investors, and the community.

The Master Plan will incorporate research, feedback and information from all relevant stakeholders in the region, and will propose a coordinated suite of maritime projects that could be implemented in the short, medium or long term by both public and private proponents. Potential projects include:

- New and expanded marinas
- Integrated developments
- Maritime Educational Facilities
- Boat ramp, launching and mooring facilities
- Industrial Marinas
- Startup hubs
- Artificial Islands
- Customs Clearance points
- Ferry and Barge Terminals
- Artificial Dive sites
- Seafood markets





Moreton Maritime Alliance

Membership

Membership is open to all businesses and industry associations that have an interest in maritime activities in Moreton Bay. Benefits include access to a wide range of industry and community events; up-to-date research and knowledge; digital networking tools to build contacts and encourage business growth; input into the direction of key projects; and the opportunity to influence government policy decisions. [Visit the website to join.](http://www.moretonmaritime.com.au)

www.moretonmaritime.com.au | contact@moretonmaritime.com.au

Delivery Partners

The Moreton Maritime Alliance is establishing important relationships and agreements with delivery partners at all levels of government and industry. Please contact us if you would like to be involved.

Sponsorship

The Moreton Maritime Alliance offers a range of sponsorship options that provide promotion opportunities for businesses and support the work of the alliance. If you would like to promote your business and sponsor the alliance, please get in touch. The Moreton Maritime Alliance would like to thank the following organisations for their continued support:

